

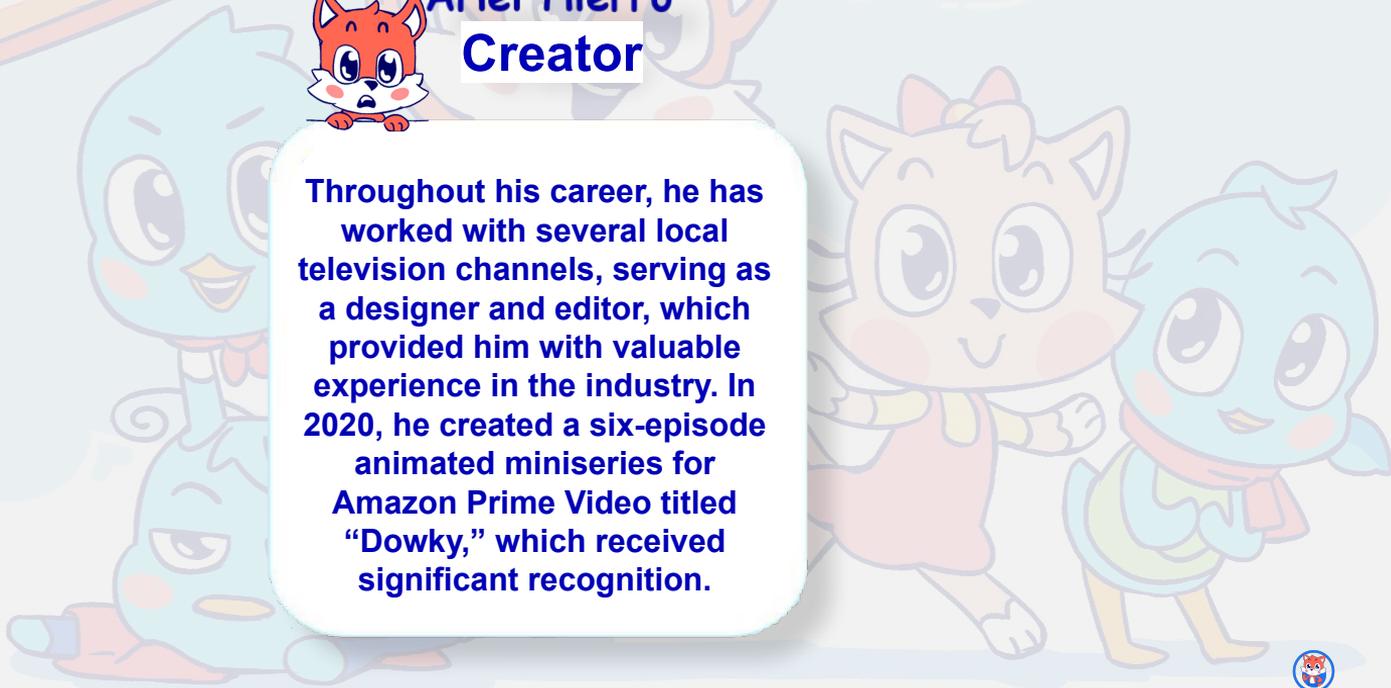


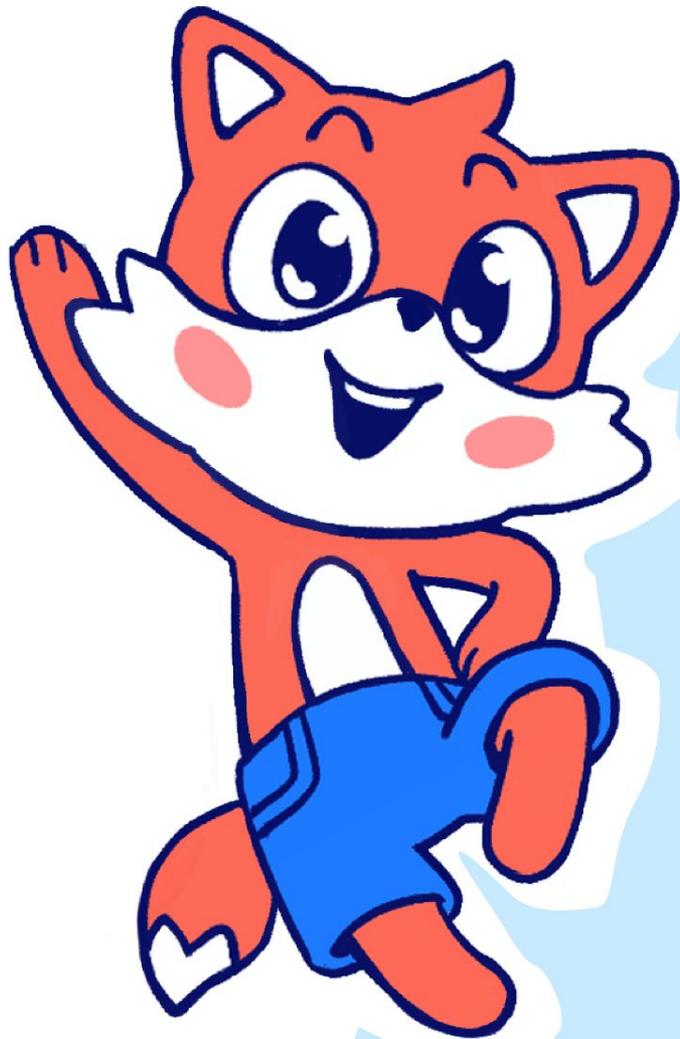


Ariel Hierro
Creator



Throughout his career, he has worked with several local television channels, serving as a designer and editor, which provided him with valuable experience in the industry. In 2020, he created a six-episode animated miniseries for Amazon Prime Video titled “Dowky,” which received significant recognition.





Dowky, the intrepid fox, leads his friends on exciting adventures, including **Katsy**, a bossy little kitten; **Max**, a daring duckling; **Patti**, a shy duckling; and **Benny**, a smart, deaf-mute duckling. As they face challenges and get tangled in humorous situations, they discover valuable lessons that strengthen their bonds of friendship while exploring their vast world.

Genre: Comedy, Adventure, Fantasy

Target: 4+ (Preschool)

Episodes: 26 x 11'

Technique: 2D Digital Cut-Out Animation

Synopsis

Get ready to dive into the exciting world of “**Dowky: The Little Fox**”!

Meet **Dowky**, a young and mischievous fox who, along with his friends **Katsy, Max, Patti, and Benny**, embarks on bold adventures across the vast world around them. From the very beginning, Dowky shows his fearless, energetic spirit, always eager to discover new horizons and unravel mysteries within the forest he calls home.

As the story unfolds, Dowky and his friends face challenges that put their ingenuity and courage to the test. From exploring the playground in search of mysterious fossils to camping in magical caves, each adventure strengthens their determination and friendship. By working as a team, trusting their instincts, and overcoming their fears, Dowky and his friends learn valuable lessons at every step of the journey.

But things are not always easy for Dowky and his gang. They find themselves in trouble, from encountering strange creatures to getting lost in the spooky basement of a house. Yet, every challenge becomes an opportunity to grow and learn. Dowky and his friends discover the importance of perseverance and companionship, finding strength in their unity and determination to keep moving forward.

And what would Dowky be without his fun-loving family?

His mother, a dedicated professional with a touch of perfectionism, balances hard work with fun by organizing forest expeditions and surprising Dowky with quirky activities. Meanwhile, his father, a whirlwind of joy in fox form, turns every day into an impromptu celebration with his guitar. His love for music and fun spreads to everyone around him, transforming each day into a new and exciting experience.

So join Dowky and his friends in “**Dowky: The Little Fox**”, a series full of excitement, adventure, and friendship that reminds us of the importance of following our dreams, working as a team, and cherishing the bonds we share with those around us.

Get ready for an experience filled with laughter, love, and plenty of fun alongside this band of fearless little explorers!

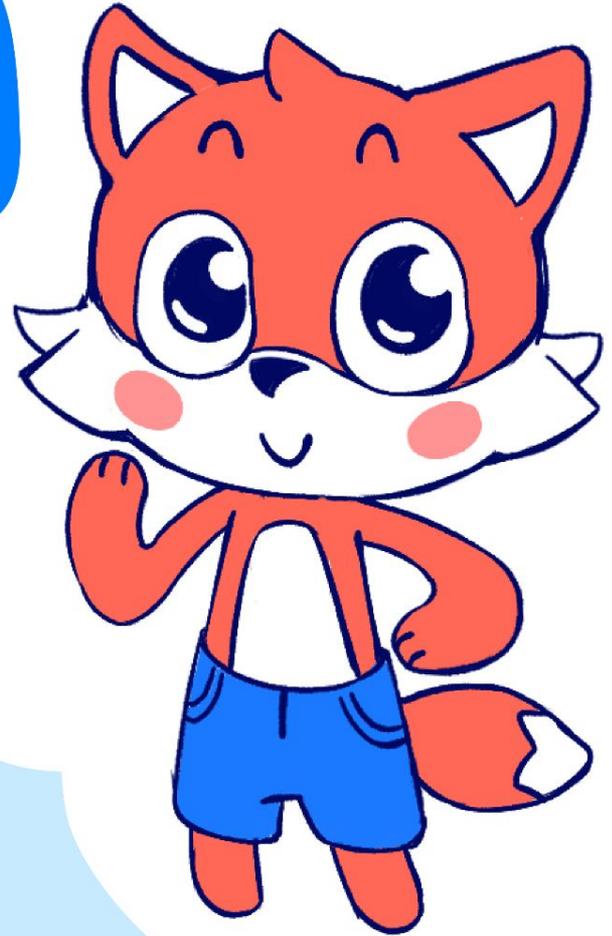
Dowky

Leader | Honest | Playful

Dowky is an energetic fox. His natural curiosity and creativity often lead him and his friends into exciting adventures. At times, his stubbornness gets him into trouble, but he always learns from his mistakes.



*Ready for the
adventure?*





Katsy

Friendly | Vibrant | Bossy

Katsy is a charming little kitten who loves spending time with her friends. At times, she can be quite bossy and often clashes with Dowky over who should lead the group.





Dowky's Parents

Through good music, understanding, and emotional responsibility, Dowky's parents are always there for the kids, offering their support and wisdom in every adventure they face.

The Kuak Siblings

Max, Benny, and Patti are the Kuak siblings, a fun, mischievous, and diverse trio who are always ready to go on adventures with Dowky and Katsy.

Each one has their own spark:

Max is an athletic duckling with a strong personality. He is always eager to be the first to dive into an adventure. He cares deeply about the children around him, especially his siblings **Patti** and **Benny**.

Patti is the youngest duckling. She usually does not take the initiative and can sometimes be a bit shy about expressing what she wants. However, when something truly interests her, she jumps into action right away.

Benny is a deaf-mute duckling. With a peaceful and creative spirit, he always finds solutions to the problems his friends create. He loves building things with his hands and is a talented painter.

Patti

Shy | Gentle | Passionate

Max

Bold | Cheerful | Agile



Benny

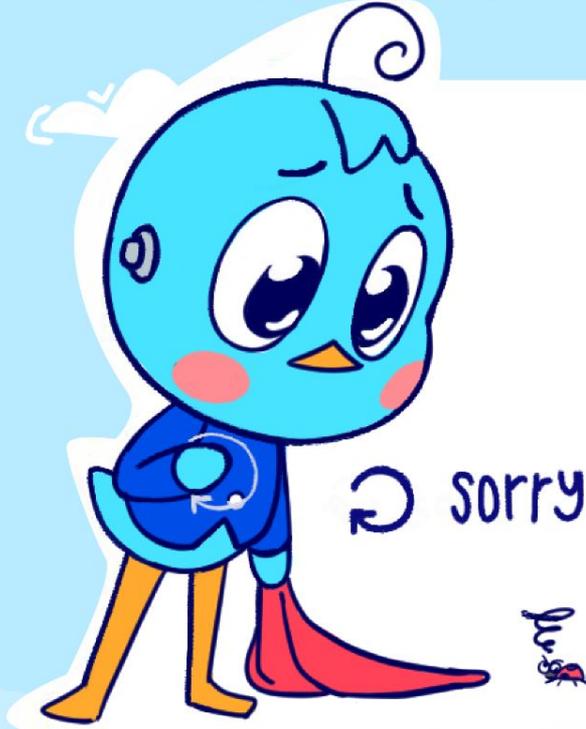
Smart | Observant | Sweet

Inclusion, Diversity, and Migration

Addressing inclusion, diversity, and migration in an animated series is essential because it reflects the diverse and complex reality of our society. By highlighting characters like **Benny**, a deaf-mute duckling who challenges stereotypes by actively taking part in adventures, the series delivers a powerful message about overcoming obstacles. The presence of **Zoe**, a dog with a prosthetic limb, and **Sami**, a Hindu turtle adapting to a new home, promotes acceptance and shows how diversity enriches our lives.

These elements not only make the series more authentic but also allow viewers to identify with a wide range of characters, fostering empathy and understanding. By exploring themes such as migration, the series raises awareness of the experiences of those seeking a new home, creating space for reflection and dialogue about the importance of inclusion and acceptance within our communities.

Ultimately, by incorporating these themes, the series becomes both an educational and entertaining platform that contributes positively to the building of a more inclusive and compassionate society.





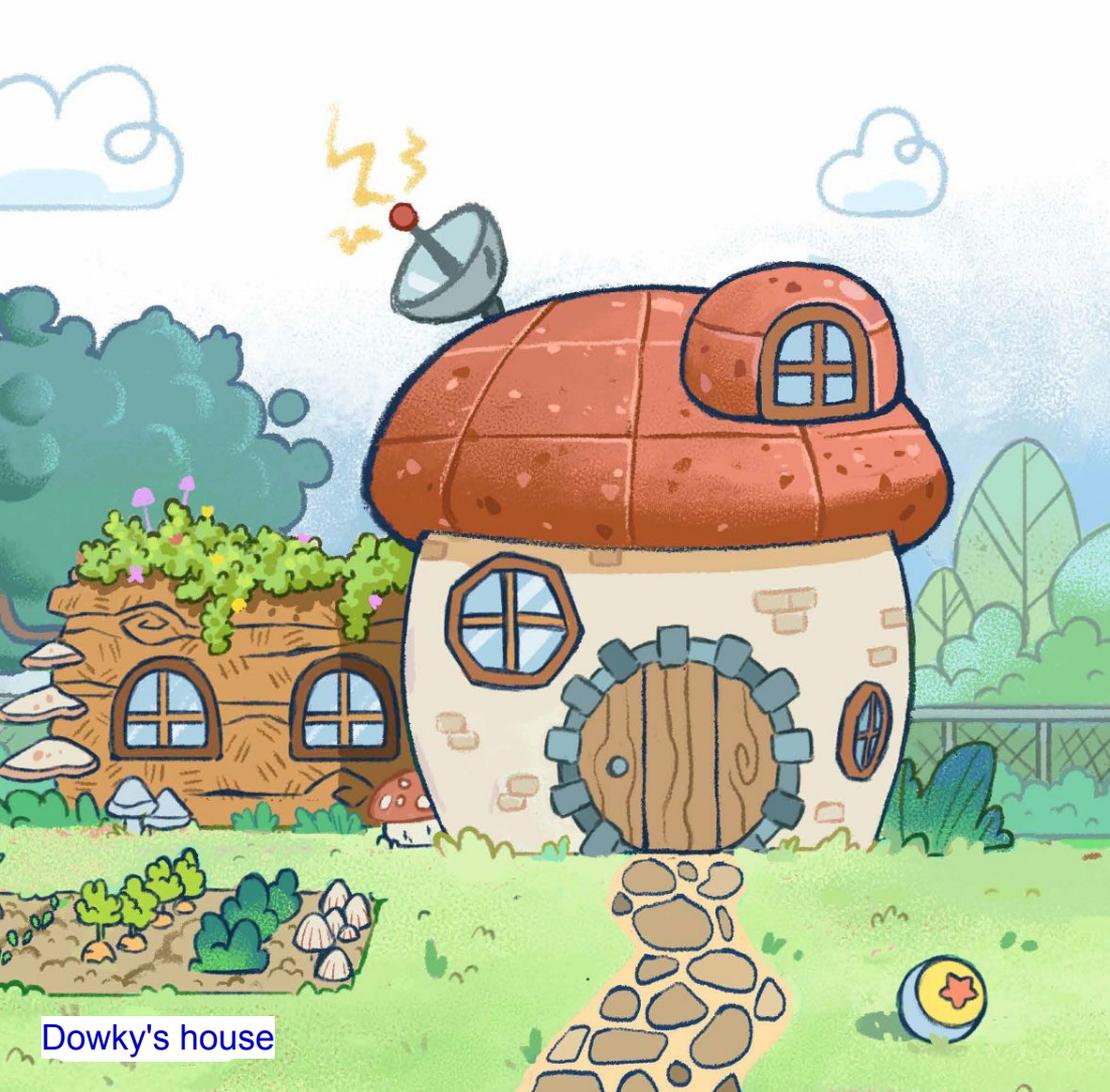
Friends from the classroom





Friends from the classroom





Dowky's house



Dowky's yard



classroom

Episodes

THE GHOST



Ghost

Dowky and his friends are watching scary

movies when a strange sound fills the room with fear. One by one, the kids begin to disappear. Dowky must gather his courage to find his friends and avoid the terrifying ghost, discovering that facing his fears is the key to overcoming them.

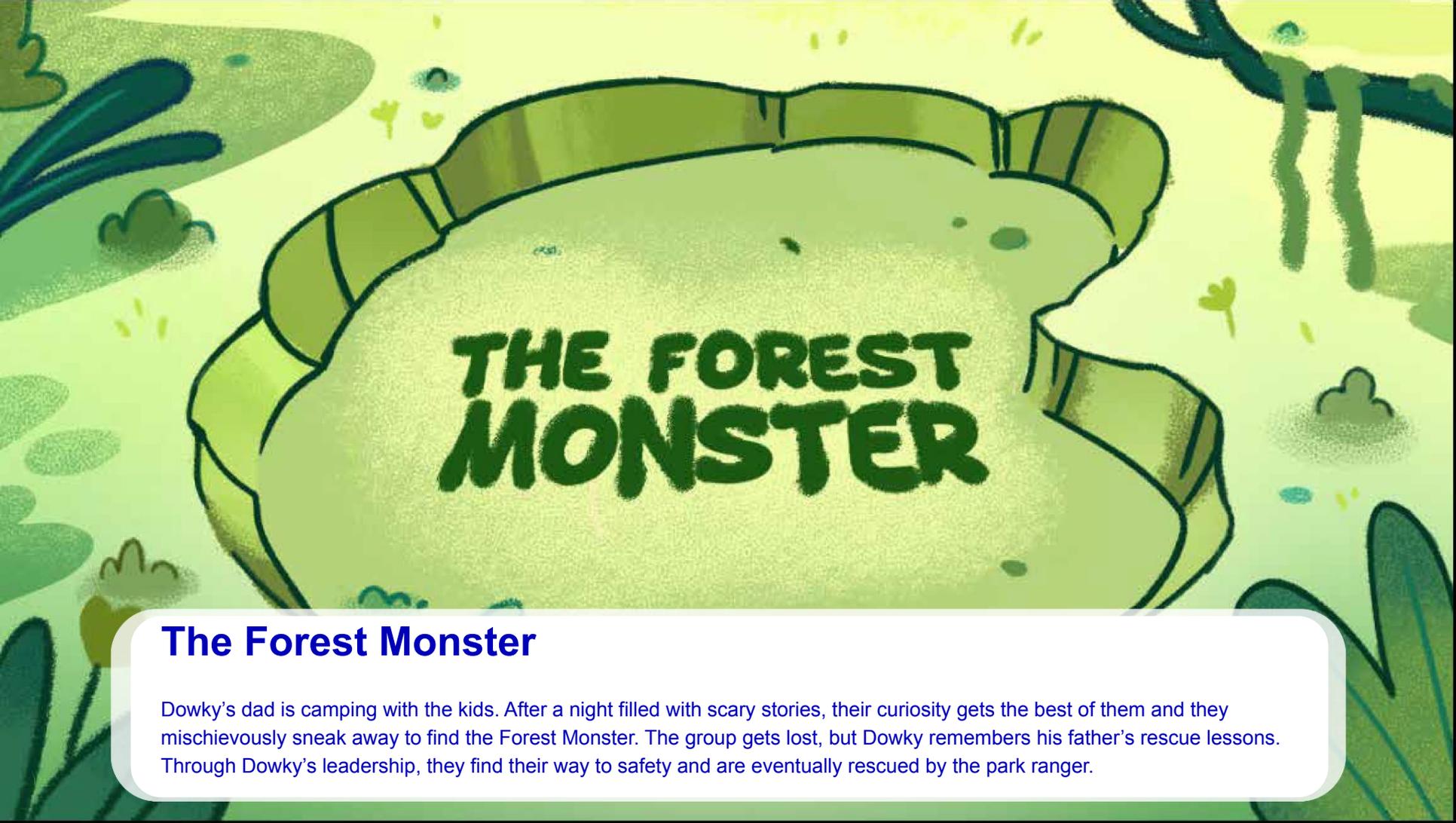
Santa's cookies



Santa's Cookies

Dowky's mom is baking cookies with the kids for Santa. The children believe that more cookies mean more presents.

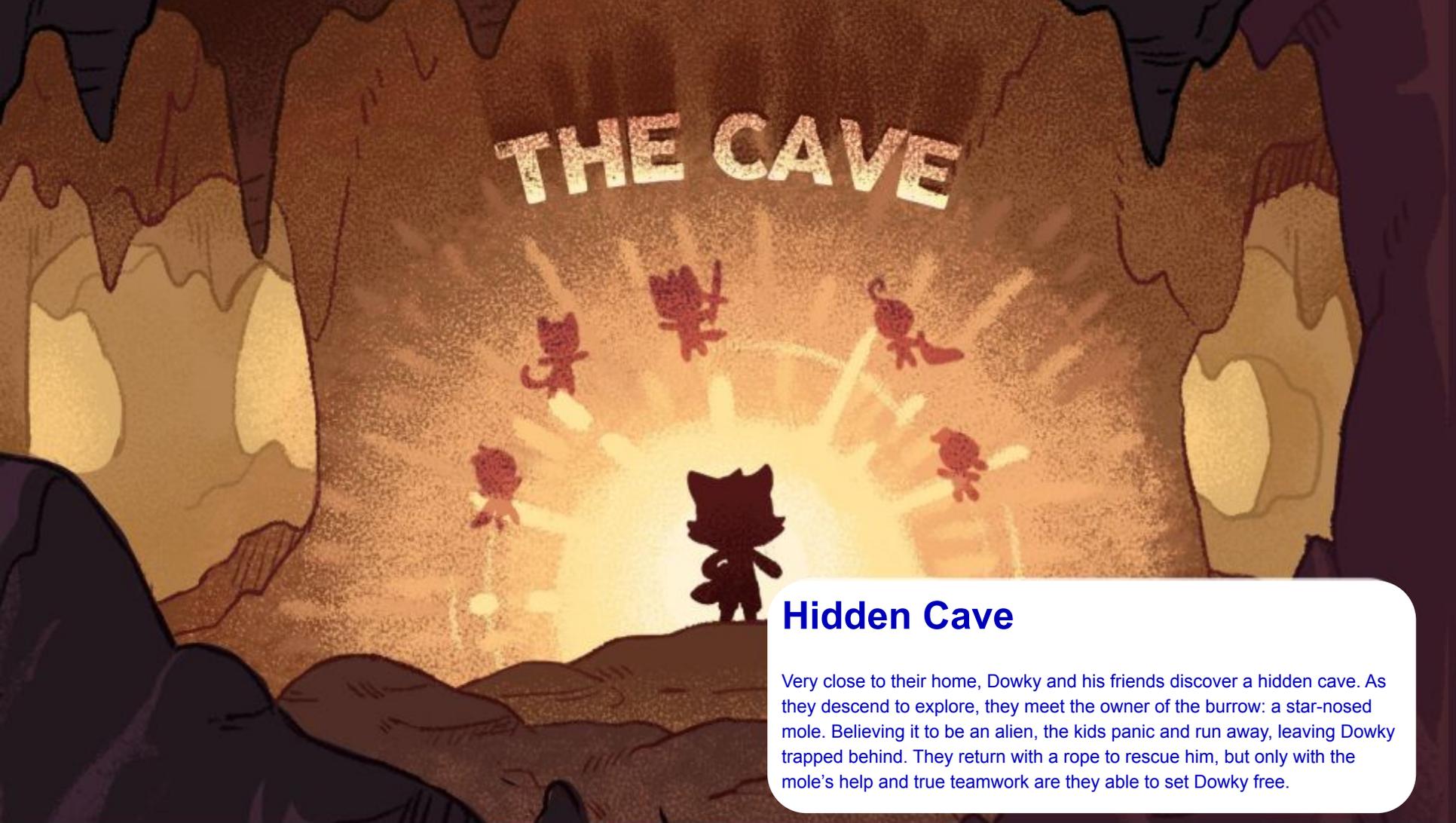
When a squirrel eats all of Katsy's cookies, the group refuses to share theirs. Mom teaches them that Santa loves generosity more than anything else, even cookies.



THE FOREST MONSTER

The Forest Monster

Dowky's dad is camping with the kids. After a night filled with scary stories, their curiosity gets the best of them and they mischievously sneak away to find the Forest Monster. The group gets lost, but Dowky remembers his father's rescue lessons. Through Dowky's leadership, they find their way to safety and are eventually rescued by the park ranger.

An illustration of a cave entrance. The title "THE CAVE" is written in large, white, block letters at the top. Below the title, a bright yellow light emanates from the cave's opening, with several small, red, star-nosed mole-like creatures flying or running towards the light. In the foreground, a dark silhouette of a cat stands on a rocky ledge, looking towards the cave. The cave walls are brown and textured, with some stalactites hanging from the ceiling.

THE CAVE

Hidden Cave

Very close to their home, Dowky and his friends discover a hidden cave. As they descend to explore, they meet the owner of the burrow: a star-nosed mole. Believing it to be an alien, the kids panic and run away, leaving Dowky trapped behind. They return with a rope to rescue him, but only with the mole's help and true teamwork are they able to set Dowky free.



LUCKY
COIN



Lucky Coin

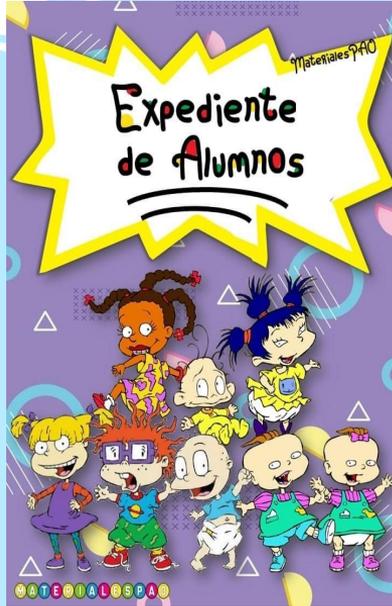
With the help of his friends, Dowky finds a lucky coin, but he refuses to share it in order to buy a new toy. Left alone, he learns that friends are more important than any lucky coin.



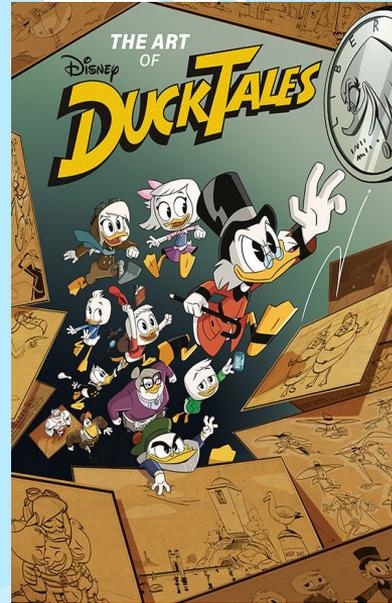
**Reference
animated series**



**Imagination,
Learning, and family
bonds**



**Adventure with
friends**



**Adventures and
teamwork**



**Bond of friendship
and camaraderie**



**Design test in
2024**



Benny Kuak



Max Kuak



Patti Kuak



Katsy



Dowky





Joshua



Mia



Bruno



Alex



Benny Kuak



Max Kuak



Patti Kuak



Katsy



Dowky





PAPÁ

DOWKY

MAMÁ





**Teaser
trailer**

110

01:00.52:00





ShowRunner:
Hierro Ariel

Production:
Juan Ezequiel Comesaña
Brayan R Jerez
Fabiola Rosso
Jonathan Melendez

Script:
Alex Lagos Padilla
Alejandra Villasmil

Storyboard:
Walter Lazaro
Randy Espaillat De León



Concept Art:
Anna Sofia Salamone
Nicole Hernandez
Yatxel Lorene Sánchez S.
Rayneris Alexander
Jeremy Morel
Randy Espaillat De León
Yanibel Díaz Collado
Walter Lazaro

Art Director
Randy Espaillat De León

BG LAYOUT / COLOR:
Christy Bianelys
Angela Paulino
Yanibel Díaz collado

Animation:
Nicole Hernández
José Rafael
Steven Beltre Gómez
Ana Elsa M. Vargas



Director chapter:
Jonathan Melendez
Fabiola Rosso
Nicole Hernández
Randy Espaillat

CleanUp Director:
Erick M. Quezada Pérez

Music:
Hierro Ariel

Compositing:
Angela Paulino
Brayan R Jerez

Consulting:
Estefany Nadal (Children
Teacher)

Luxaida (Psychologist)





Thank you for your time



YO-MORO STUDIOS

